

STRATEGY MAP  
2018



**FOOD TERMINAL INCORPORATED**

**VISION**

By 2018, FTI shall be a leading government corporation providing prime location, quality services and facilities for businesses.

**MISSION**

To be a partner of the business sector by creating a conducive business environment.

**CORE VALUES**

Integrity  
Honesty  
Dedication  
Professionalism

**SOCIAL IMPACT**

Support the Success / Delivery of Significant Public Service Projects

Enhanced and Improved Customer Service in Order to Retain and Increase Clientele

**FINANCE**

Sustain Financial Viability

**INTERNAL PROCESS**

Maximize Revenue Potential of Real Property

Develop Strategic Business Scheme

Quality Service

Good Governance